

# 2022

## Mid-year accomplishments



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We've been hard at work for you this year, with much more to come!



### Government Affairs

#### Montgomery County

- **11** candidate endorsements for the July 19 primary election
- Interviewed **34** candidates to determine primary endorsements
- **CE attendee affidavit** legislation passed by Maryland State Assembly

#### D.C. Association of REALTORS® (D.C.)

- **7** candidate endorsements for the June 21 primary election (**6** elected)
- Interviewed **15** candidates to determine primary endorsements
- Testified at **7** committee hearings
- Introduced legislation to **modernize seller disclosures** related to soil types
- Reassembled **State Political Coordinator Committee**
- Heavily amended the **Eviction Records Sealing and Fairness in Renting Act**



### GCAAR Forms

- Discontinued Financial Info Sheet
- [Forms release](#) in July



### GCAAR Communications

- **48%** avg. open rate for GCAAR emails
- **120+** new social media followers
- **30+** times covered by the [media](#)
- **3** issues of [Capital Area REALTOR® magazine](#) published
- Launched REALTORS® Political Action Committee [video](#)



### GCAAR Education

- **2,621** attendees at **81** virtual CE classes
- **127** attendees at **7** in-person CE classes
- **11** GCAAR On-the-Go classes
- **180** attendees at **3** [designation, certification and certificate courses](#)
- **452** attendees at **10** [New Member Orientations](#)
- **98.53%** member completion rate: NAR Code of Ethics 3-year training requirement

Created first-ever  
"Home Financing 101"  
[resource guide](#)



# 2022 Mid-year accomplishments *continued*



## GCAAR community service & charitable engagement

- Sponsored public money management/homeownership classes through GCAAR/Capital Area Asset Builders (CAAB) [partnership](#)
- Added Habitat for Humanity Metro Maryland as new charitable [partner](#)
- Participated in our first Habitat Build Day



## GCAAR Events

- **450+** attendees at annual Installation
- **100+** attendees at annual Economic Forecast
- **650+** attendees at **9** Profession Sessions, free to GCAAR members
- **60+** attendees at **2** History & Power of Real Estate webinar
- Launched affiliate sponsorship package
- **1st** in-person Broker/Manager Forum in **3 years**



## Recognition Awards

- **383** total Recognition Award winners (**up 123** from 2021)
- **297** individual/**61** team
- **25** winners of brand-new Pathways Award



## Young Professionals Network

- **60** attendees at April happy hour
- **70+** attendees at June dodgeball event



## GCAAR D&I Champions

- **116** Champions and growing
- Launched GCAAR Diversity & Inclusion Champions [video series](#)



## Member Services

- **886** new members
- **649** primary REALTORS®
- **237** secondary REALTORS®
- **26** affiliates
- Improved database to streamline member services



## Call statistics

- Answered **12,797** calls
- Made **6,015** calls
- **1,085** hours of talk time

